

Maximising the world's potential through guidance



# Newsletter

of the International Association for Educational and Vocational Guidance

Number 69, May 2011

## Editorial

As was already announced in our previous Newsletter, we will have elections this year, to renew the Board of Directors and Executive Committee. An explanation of the process, which is available on the website, is included in this issue of the newsletter. Our biggest events this year will be the Conference in Cape Town and the General Assembly during this conference, where we hope to see you, although other important things are taking place around the globe: new associations being formed, seminars and conferences in different countries, and policy and practice developments, as well as several initiatives to improve the quality of the qualifications and accreditation of educational and career guidance practitioners.

**Suzanne Bultheel and Beatriz Malik, General Editors**

## IAEVG President's column

Dear Colleagues

Co-ordination of an international organisation on a tight budget so that members feel ownership and get value for their subscription is a real challenge, but the rewards are enormous.

How do you make IAEVG relevant for members in India at the same time as members in Spain or South Africa or Australia? Two ways particular ways are by creating a mix of opportunity for you to hear about (and tell about) things of international and regional or local interest and by ensuring that we maintain regular contact with you all. This is not an easy task when we are spread across the globe and operating in four official languages. I am continually grateful for the efforts of so many of you who contribute to IAEVG through articles for the newsletter and the journal, organising conferences, translating

newsletters, working as board members, journal and newsletter editors or simply by contacting me at conferences or by email with input and ideas. This is all ably supported by the work of our administration centre based in the Canadian Career Development Association (CDAA) offices in Ottawa who tirelessly work to ensure the day to day administration of our association runs smoothly.

Without this willing support we simply could not sustain our association. As we celebrate the 60<sup>th</sup> year since IAEVG was established in 1951 let us also celebrate the contributions, large and small, that have allowed us all to reap the benefits of membership of our unique association.

My best wishes to you all

Lester Oakes  
President

## **IAEVG Elections 2011 - Call for Board Nominations: Active engagement expected!**

In October 2011, IAEVG will have its four year annual General Assembly (GA) alongside the IAEVG International Conference 2011, which will take place in Cape Town, South Africa October 19– 21, 2011. In 2007, IAEVG introduced a new electronic method of electing the Board of Directors and the Executive Committee and this will again be the election process used in 2011.

### **What is the process?**

- 1.) Elections take place prior to the GA.
- 2.) The ballot is prepared and takes place (for most members) electronically via the IAEVG website. Voting by post is possible only by request, in advance, to the Director of the IAEVG Administrative Centre, Sareena Hopkins.
- 3.) Only members whose fees are paid in full by 30 April 2011 will be eligible to vote.
- 4.) Members vote in a two stage voting process on one ballot sheet, firstly for the 13 members of the Board and on the same ballot sheet they are asked to indicate, with a second cross in a different column, their 6 preferred members of the Executive Committee.
- 5.) To be elected to the Executive these candidates must also receive 40% yes votes for the Board.
- 6.) From the candidates for the positions of President and the 3 Vice Presidents the candidate who receives the most votes will be offered the position of President, the 3 next candidates with the highest number of votes will become the Vice Presidents.
- 7.) In the case of a tie with equal numbers of votes for a position in Board or Executive, a second ballot during the conference and prior to the General Assembly will be prepared.

### **What you need to know about Candidature?**

Any individual member can be nominated for each position on the Board and/or Executive or can nominate themselves.

Candidates, who are eligible for nomination by virtue of their membership in an organization or Association, must have their nomination filed by the organisation or Association, which holds membership of IAEVG and has paid their membership fee for the current year by 30 April 2011.

Nominations can be sent to the Secretary General [careersworldt-iaevg@yahoo.co.uk](mailto:careersworldt-iaevg@yahoo.co.uk) together with a candidates CV, from 1st January 2011 to 1<sup>st</sup> June 2011. This is to ensure that the Association has a

final list of candidates at least ninety (90) days in advance of the General Assembly.

### **What are the tasks and duties of a member of Board or Executive Committee?**

The term of office for both the Board and Executive is four (4) years. The Board consists of the 6 members of the Executive Committee and 7 additional members who normally meet once a year. However more than just participation in this meeting is expected. The Board has to govern and grow the Association, take action to implement the resolutions of the General Assembly, operate within the framework of the Policies and Strategy of the Association, arrange the annual programme, examine and approve the preceding years report and budget and determine the amount of the membership fee. Communication between Board and Executive members is usually by email. Active engagement and practical participation in the support and management of the Association, are expected from well motivated candidates, who are willing to give their time freely and who are able to contribute actively to the progress and activities of IAEVG.

The Executive Committee consists of the President, 3 Vice Presidents, the Treasurer and the Secretary General. It conducts the strategic business and some operational and administrative tasks of the Association, in co-operation with and under the overarching supervision of the Board. The Executive is supported by the IAEVG Administrative Centre in Ottawa, Canada and this group work closely together as a team, where networking and ongoing communication are extremely important. The Presidents role is to provide leadership to the organisation, to chair the meetings and to represent the Association internationally. As well as the teamwork approach outlined above there are specific roles and responsibilities for each of the three Vice Presidents. Although personal experiences, skills and capabilities are important, there are three main areas of work or lead portfolios that the Vice Presidents currently undertake:

- 1.) Professional relationships to encompass the publicity and communication with the membership and Associations by steering the conference schedules and advising and supporting the organisers of professional seminars or conferences. An interest in improving and initiating new forms of information exchange and experience (Country correspondents, membership forum, electronic publications etc) and developing new forms of networking among the membership is also an area of work to be progressed by this portfolio holder.

2.) Policy development and sharpening the scientific and professional profile of the Association, through initiating, steering and networking of related projects and research for guidance quality and delivery improvement to qualifications for counsellors in co-operation with major international organisations or national partners

3.) Communication and Information strategy to include strategic responsibility for the professional Journal of the Association, the Newsletter, website, the Counsellor Resource Centre and other public communications.

The responsibility of the Treasurer for solid financial management and accurate accounting of the

Association and the important administrative and communicative role of the Secretary General are evident but job descriptions are available on request.

As the President of IAEVG I would like to invite applications from interested and active members, who are willing to engage cooperatively on the Board or Executive Committees and who are keen to bring their expertise and enthusiasm to the work of IAEVG, the world's unique Association of guidance practitioners. IAEVG expects that every candidate will do the best they can in her /his capacity to ensure a prosperous future for our Association.

**Lester Oakes, President IAEVG**

## Register of the Italian Career Guidance Practitioners



Meeting at ISFOL on January 2011. Amongst the others: Anna Grimaldi (ISFOL), Giuliana Ferrari (Asitor) Federico Batini (Cofir), Leonardo Evangelista (Nuova Assipro), Prof. Giancarlo Tanucci (Bari University), Prof. Annamaria Di Fabio (Florence University).

Three Italian Career Guidance Practitioners Associations (Asitor [www.asitor.it](http://www.asitor.it), Cofir [www.cofir.net](http://www.cofir.net) and Nuova Assipro [www.assipro.it](http://www.assipro.it)) have recently joined their efforts to create a Register of the Italian Career Guidance Practitioners. In Italy the occupations of the sector are not regulated, and anybody can claim to be a professional, even without specific experience and training. Furthermore, competence over the field is spread amongst regions and the Labour and the Education Ministries, and this so far has made it very difficult to agree on common standards for practitioners. With their initiative, the three organizations want to build trust in citizens using career guidance services, to offer clear standards to public authorities and organizations hiring practitioners and finally to help practitioners to assess and grow their

competence. Practitioners can enrol on the register according to the key activities they usually perform. Three key activities have been identified: A. Deliver career guidance information as a separate activity, B. Perform career guidance interviews, C. Carry out career guidance activities in small groups. One or more key activities can be accredited.

Two different levels of registration can be chosen. Registration at level 1 is based on the examination of a set of documents collected in a portfolio. Registration at level 2 is based on a direct examination of the candidate and of candidate's portfolio. Level 2 assessment is performance based: the candidate has to prove evidence he/she carries out the activity on which accreditation is sought according to a predetermined optimal standard, notwithstanding his/her previous experience in the field and educational qualification and training. To be inscribed in the register it is not necessary to enrol in the associations that manage it. A more detailed description of the register structure is available at

<http://orientamento.it/orientamento/register-english.pdf>

The register is currently owned and managed by the three organizations, but other organizations can be involved if they comply with the following rules: 1. Don't manage similar registers; 2. Their statutes assure a democratic management of the association; 3. CG practitioners are majority of associates and of members of the board; 4. inscription is open to all CG practitioners; 5. inscription is not subordinated to participation in

training courses organized directly or in exclusive agreement with other organizations.

The idea of the register came out during a meeting organized by ISFOL, a public research organization focused on training and career guidance, during preparation of the Second National Survey on Career Guidance in Italy <http://www.rapporto-orientamento.it>

The register was presented to the Italian CG community at a conference held in Florence under the aegis of Tuscany Regional Government

and Florence University on the 24<sup>th</sup> of March 2011. The register will be piloted in Italy thanks to the European Project IMPROVE Improving Validation of Not-Formal Learning in European Career Guidance Practitioners <http://www.improveguidance.eu>

**Leonardo Evangelista** (Spokeperson of the three Associations)

**Annamaria Di Fabio** (Florence University)

Anna Grimaldi (ISFOL)

## A new National Association of Education guidance Inspectors (AAIO) in France

We are pleased to announce an official come back of the National Association of Education Guidance Inspectors (AAIO), which had been inactive for over 15 years.

At the seminar on guidance public services, held in Paris on 4 & 5 April 2011, inspectors identified the following key objectives for the association:

- Create and strengthen links between guidance inspectors
- Provide reflection on issues related to information and guidance.
- Contribute to the improvement of information and guidance
- Increase inspectors' expertise and the association's visibility among all stakeholders involved in guidance, including policy makers.

The association members have elected the Executive committee comprising:

President: Suzanne Bultheel (Academy of Montpellier)

Vice – Presidents: Jacques Vauloup (Academy of Nantes) and Jean-Claude Cavallo (Academy of Marseilles)

General Secretary: Mehdi Cherfi (Onisep Paris)

Assistant Secretaries: Gagneuil Dominique

(Academy of Lille) and Claire Engrand-Desse (Academy of Rennes)

Treasurer: Bernard Lespes (Academy of Bordeaux)



***Mehdi Cherfi, Suzanne Bultheel, Bernard Lespes and Jacques Giust.***

This first meeting in Paris was a success. A website, a directory of the profession and a code of ethics are already underway. We will provide the website address in the next newsletter.

## PAST CONFERENCES AND OTHER EVENTS

### CDAA International Career Conference in Cairns, Australia, 26-29th April, 2011

400 delegates from 19 countries came to Cairns in the tropical north of Australia from 26 to 29 April for the annual Career Development Association of Australia (CDAA) conference, held in partnership with IAEVG. Four IAEVG board members (Lester

Oakes, Raimo Vuorinen, Mark Savickas and Suzanne Bultheel) and 20 other members attended the conference, all playing important roles in profiling our association with delegates at this international event.

The conference theme of “What’s it all about? Career Development; Retrospective and Prospective” provided the basis for a wide range of keynotes, workshops, research presentations and posters. These included keynote speeches on topics ranging from “Career Development in the Queensland Public Service” to “Career

Counselling in a Global Context” to the more controversial “Importance of Being Attractive (Literally) to Employers”. The full programme and conference abstracts can be seen at [www.ongconferences.com.au/events/CDAA11/cdaa11home.html](http://www.ongconferences.com.au/events/CDAA11/cdaa11home.html)

**Lester Oakes, President**

### **International Seminar on Transitions and Guidance, AEOP-MEC, Madrid, 12-14 March, 2011**

This Seminar was jointly organised by the Spanish National Association of Educational and Career Guidance (Asociación Española de Orientación y Psicopedagogía - AEOP), and the Ministry of Education. There were two international speakers: Prof. John Krumboltz, from Stanford University, USA, who delivered a very dynamic key-note address on “Helping students create and benefit from happenstance”, focusing on the main aspects of his happenstance theory and how to use unplanned events and mistakes to help our students and other clients lead satisfactory lives. Prof. Maria do Ceus’ also very interesting key-note address on the second day of the conference focused on mentoring at the university level, presenting a model developed at University do Miño, Portugal. A third key-note address was delivered on the last

day by a Spanish lecturer and guidance practitioner: D<sup>a</sup> Asunción Mazaneres who presented a holistic system in guidance, and how guidance at schools can collaborate with the community in order to deliver quality services for students, parents and school staff.

Following each key-note address there was a panel of experts who discussed their views on specific questions raised around the themes: conciliation of work-family roles, mentoring in education and companies, and guidance at the primary and education levels.

The proceedings with the recording of the sessions (mostly in Spanish, except for the Key Note Address by Prof. John Krumboltz, in Spanish, and Prof. Maria do Ceus’, in Portuguese) and more information at: [www.uned.es/feop-reop/](http://www.uned.es/feop-reop/)

### **UPCOMING CONFERENCES**

### **IAEVG International Conference, Cape Town, South Africa, 19-21 October**

Guidance (IAEVG), this year’s IAEVG Conference will take place in sunny South Africa, the first time to be held in an African country.



With the theme “Career Guidance and Development Practices around the World”, the organisers aim to bring together academics,

practitioners and researchers from different parts of the world to present and share their research results and exemplary practices which will be insightful and enriching for all.

As best stated by the conference organisers “We are confident that the conference will provide a rich learning experience for delegates and look forward to seeing you in Cape Town, South Africa”. Deadline for abstract submission is already closed (as of 15 May, 2011), but registrations are welcome until 30 September.

Conference website: [www.pace.za.com/conference](http://www.pace.za.com/conference).

### **IAEVG 2012 International Conference in Germany, 3-6 October, 2012**

"Guidance for a prosperous and equal society" will take place at the University of Applied Labour Studies in Mannheim (HdBA): The HdBA is the training provider for career counsellors and employment counsellors working in the German Public Employment Services (Bundesagentur fuer Arbeit) For initial information see: <http://www.hdba.de/en/>

## RESOURCES

### New IAEVG Publication: Guidance Perspectives around the World (GPAW)

Guidance Perspectives Around the World (GPAW) is an electronic (no paper) publication placed on the website of the IAEVG for access by the general public (i.e., not in the members only section of the website). GPAW will allow all members of the association to make known in their native language, breaking news of interest in the guidance field of each member country, submit book reviews of recent publications, express personal opinions on matters of interest to guidance professionals, and also publish short papers of no more than four pages (normally 4 pages or less) to obtain feedback on new ideas or stimulate thinking about alternative perspectives. GPAW will not formally be a peer reviewed publication, however, all submissions will be reviewed by the editorial board and the editor will work with authors to make sure the articles posted are of high quality and appropriate for this forum. Normally, submissions are expected to be ready for posting within 2 months of the initial submission. There will be no translation into other languages.

#### Guidelines for Authors

GPAW will receive four types of contributions: short articles, personal opinions, breaking news and book reviews or articles comments in scientific journal, both of recent publication.

#### Short Articles

Title (maximum: 15 words), Author(s), Email, (IAEVG identification number), Institution(s), Abstract (native language and English), Problem, Objectives, Methodology, Results and Conclusions, and References.

Between 1050 and 1400 words

#### Personal Opinions

Title (maximum: 15 words), Author(s), Email, (IAEVG identification number), Institution(s), Introduction, Opinion (Current practices, new developments, and contemporary perspectives on matters pertaining to educational and vocational guidance). References (optional).  
Maximum: 1080 words.

#### Breaking News

Title (maximum: 15 words), Author(s), Email, Institution(s), Information of interest in guidance field. Please add one (1) photo.  
Maximum: 680 words

#### Book reviews or articles comments

Title of the Book or article, Author (Book or Article), Editorial or Journal, year (volume, number and pages), Country. Review or Comments. Author reviews, Email, Institution. Country.

Maximum: 680 words

**Please, use APA style, Times New Roman 12, Microsoft Office (Word).**

All these contributions should send to Dr. Julio González (IAEVG Vice President)  
([juliogonzalez47@gmail.com](mailto:juliogonzalez47@gmail.com))

#### Editorial Committee:

Editors: Julio González Bello (Coord.), Jean-Luc Brun (French), Liette Goyerend (French), Lucy Silva-Melo (Portuguese), Salvatore Soresi (Italian), Olga Oliveros (Spanish)

## MEMBERSHIP CONTACTS:

IAEVG administration, Ottawa: [membership@iaevg.org](mailto:membership@iaevg.org)

IAEVG Treasurer: Michel Turcotte [Turcotte.michel@gmail.com](mailto:Turcotte.michel@gmail.com)

IAEVG General Secretary: Linda Taylor [careersworldlt-iaevg@yahoo.co.uk](mailto:careersworldlt-iaevg@yahoo.co.uk)

IAEVG Website: [www.iaevg.org](http://www.iaevg.org)

## IAEVG NEWSLETTER

### General Editors:

Beatriz Malik, Spain, [bmalik@edu.uned.es](mailto:bmalik@edu.uned.es) Suzanne Bultheel, France [suzanne.bultheel@gmail.com](mailto:suzanne.bultheel@gmail.com)

### Translators :

French translation: Jean-Luc Brun [jeanlucbrun@wanadoo.fr](mailto:jeanlucbrun@wanadoo.fr) Hélène Gervais [helene.gervais206@orange.fr](mailto:helene.gervais206@orange.fr)

German translation: Regina Korte, [regina.korte@arbeitsagentur.de](mailto:regina.korte@arbeitsagentur.de) Helga Schröder, [info@consilea.de](mailto:info@consilea.de)

Bernd-joachim Ertelt [bernd-joachim.ertelt@arbeitsagentur.de](mailto:bernd-joachim.ertelt@arbeitsagentur.de) [prof.ertelt@gmx.net](mailto:prof.ertelt@gmx.net)

Spanish: Julio González, Venezuela, [juliogonzalez47@gmail.com](mailto:juliogonzalez47@gmail.com)

Italian translation: Annamaria Di Fabio, Italy, [adifabio@psico.unifi.it](mailto:adifabio@psico.unifi.it)

Portuguese: Alexandra Araújo, [alexandra.araujom@gmail.com](mailto:alexandra.araujom@gmail.com)

English proof-reading: Lester Oakes, IAEVG President, New Zealand, [lester.oakes@clear.net.nz](mailto:lester.oakes@clear.net.nz)

**We really appreciate these contributions to make the Newsletter available in many languages.**