



CATE

Careers and Transition
Education Association NZ Inc.

STRATEGIC PLAN

VISION

All young people in Aotearoa New Zealand benefit from quality career education and guidance.

PURPOSE

Empower career educators to lead career education and guidance that equips young people to successfully transition from education to employment.

OBJECTIVES

1. Advocate for an environment that enables quality career education:
 - provide a cohesive voice for career educators
 - engage and collaborate with stakeholders including government, senior school leadership, BOTs
 - communicate and reinforce the value of careers and transition education

2. Develop opportunities that enhance skills and capacity of career educators:
 - provide professional development regionally and nationally
 - keep abreast of changes and challenge members to be catalysts for change
 - encourage members to engage in career development

3. Ensure career education and guidance respects diversity:
 - ensure language, identity and culture are acknowledged and valued
 - engage community groups in partnerships that help shape relevant career education
 - respect the principles of the Treaty of Waitangi